

Bradford on Avon Area Board – 23 November 2011

Chairman's Announcement

Household Survey – “What matters to you”

The Council and its partners, Wiltshire Police, Wiltshire Wildlife Trust, Probation Service, Wiltshire Fire and Rescue and NHS Wiltshire are undertaking a large random survey to Wiltshire residents in order to understand local people's priorities and needs.

The survey called “What matters to you” will be going out to 20,000 Wiltshire households at random, some 3,000 from the Council's People's Voice panel, as well as a large list of email addresses made up of council contacts and commercial lists. Many of the residents in your community area can expect to receive or have received these through their doors or via email.

We are also making available a large supply of the surveys through reception points in main offices, leisure centres and libraries so that any adult resident aged 16+ can partake if they want to. Naturally the survey will be available through the council's own web site and that of our partners. Many local town and parish councils have also kindly offered to host the survey on their own websites.

Topics covered in the survey include:

- What it's like to live in the area
- Spending priorities
- Community safety issues
- The natural environment
- Healthy living

Please could you encourage local people to take part in the survey if they are asked. Copies of the survey are available at this meeting if anyone wishes to take one away and complete it.

There is also an on line version available as shown in the survey pack - www.wiltshire.gov.uk/whatmatterstoyou and this is the preferred method of completion as it costs the council nothing and saves postage.

Contact Officer:

Philip Morgan – Research Manager

Tel: 01225 713186

Email: Philip.morgan@wiltshire.gov.uk